



Untitled (luuuuure), 2021

The omnipresent power of attraction that emanates from artistic work is woven into a complex politic of viewing, accompanied by a considerable amount of temptation/danger of losing oneself in the objects. The transition from bait to the baited is fluid. The series of works Untitled (luuuuure) refers directly to the relation between an art piece and its viewer. With the usage of a highly aestheticized formal language and the depiction of figurative elements related to the history of painting, the works attempt to open up the question about the potentiality of the exhibition situation within an art production geared towards market-relevant luxury objects.

Enamel, Schwarzlot, and Platinum on
mouth-blown antique glass, led, steel,
rubber, approx. 80×60×0,6 cm

Thomas Hitchcock (born 1989, AUT) studied at the University of Applied Arts Vienna (2010–17) and ENSAPC Paris (2012–13) and was part of Maumaus Independent Study Programme in Lisbon in 2020. Most recent projects include luuuuure (solo exhibition) at Wien Museum MUSA (2021), the exhibition and publication intermezzo in Lisbon (2020), 6-chôme-30-3 higashiogu, Tokyo (2019), as well as the permanent public art installation unscene in Vienna Peter-Alexander-Platz (2019).