

## Atropa Alps-Adriatic Cultural Exchange: Bridges



### Project Report

#### 1. Project aims

The cultural association Atropa Graz initiated the Alps-Adriatic Cultural Exchange together with its partners from Ljubljana and Pula. The main objective of this project was to promote cultural exchange between Austria, Slovenia and Croatia in three joint events taking place in the hometowns of the artists that are active in these cultural organizations. During the course of these events we were able to involve 9 young musicians, many playing for the first time abroad, and create a new platform for the presentation of their music.



#### Artist involved:

|               |  |     |
|---------------|--|-----|
| Borut Cvajner |  | HR  |
| Attila        |  | A   |
| Goldberg      |  | A   |
| Mojambo       |  | A   |
| Vuka          |  | SLO |
| Disco Durum   |  | SLO |
| Dulash der DJ |  | SLO |
| Staša         |  | SLO |



#### Project Partners:

|                     |  |           |
|---------------------|--|-----------|
| Kulturverein Atropa |  | Graz      |
| Kvalitat            |  | Ljubljana |
| Vakum Records       |  | Pula      |



#### Events:

|                  |  |           |
|------------------|--|-----------|
| Galerija Cvajner |  | Pula      |
| Parkhouse        |  | Graz      |
| Božidar          |  | Ljubljana |

## 2. Project outcomes and future perspectives

We were very happy to successfully realize this project together with our partners in the planned locations. We estimate, that around 100-150 people, locals and internationals alike, joined the audience of each event. This made new transcultural dialogue, overcoming stereotypes and future collaborations possible. For the events in Pula and Graz we could reach an agreement with the venue owners to grant free admission to the events to promote low-threshold access. Due to the venue costs this was not possible in Ljubljana.

Overall, we were surprised by the very positive feedback from our audience and collaborators. We hope that the Alps-Adriatic Cultural Exchange will continue in the future and inspire new likeminded projects. We are currently working on similar projects for 2020 and hope to establish long lasting ties between our partners in the Alps-Adriatic region.

## 3. Financial expenses

With the financial support of the Alps-Adriatic-Alliance we were able to subsidy artist fees, transportation costs and accommodation for the involved cultural associations. Therefore we were able to keep individual costs to a minimum. Please find the corresponding invoices and artist fee receipts attached.

## 4. Table of invoices

| Name          | Amount | Comment                |
|---------------|--------|------------------------|
| Invoice 1     | 51,9   | Fuel                   |
| Invoice 2     | 235,6  | Accommodation Graz     |
| Invoice 3     | 15     | Road toll              |
| Honorarnote 1 | 150    | Artist fee Disco Durum |
| Honorarnote 2 | 150    | Artist fee Disco Durum |
| Honorarnote 3 | 150    | Artist fee Goldberg    |
| Honorarnote 4 | 150    | Artist fee Attila      |
| Honorarnote 5 | 150    | Artist fee Goldberg    |

totla: **1052,5**