



MSc. European Project & Public Management
FH Prof. Mag. Dr. Doris Kiendl- LL.M
Institute of International Management

FH JOANNEUM – University of Applied Sciences &
International Business School Austria

MSc. EPM

„European Project and Public Management“

Three semester postgraduate course designed for professionals seeking to deepen their qualifications in the area of designing, generating, administering and implementing (EU) projects.



MANAGEMENT OF EU-PROJECTS
MSc

3 SEMESTERS

- How to apply for EU-funds
- Flexible weekend courses
- E-Learning components



Research Focuses R&D Center International Management

- Research unit within the Study Programmes
 - International Management
 - Business in Emerging Markets
 - Global Business Program
 - **European Project & Public Management**
- Combines expertise of lectures and researchers
- 13 years of experience in funded and contractual R&D
- 10 Staff plus student support



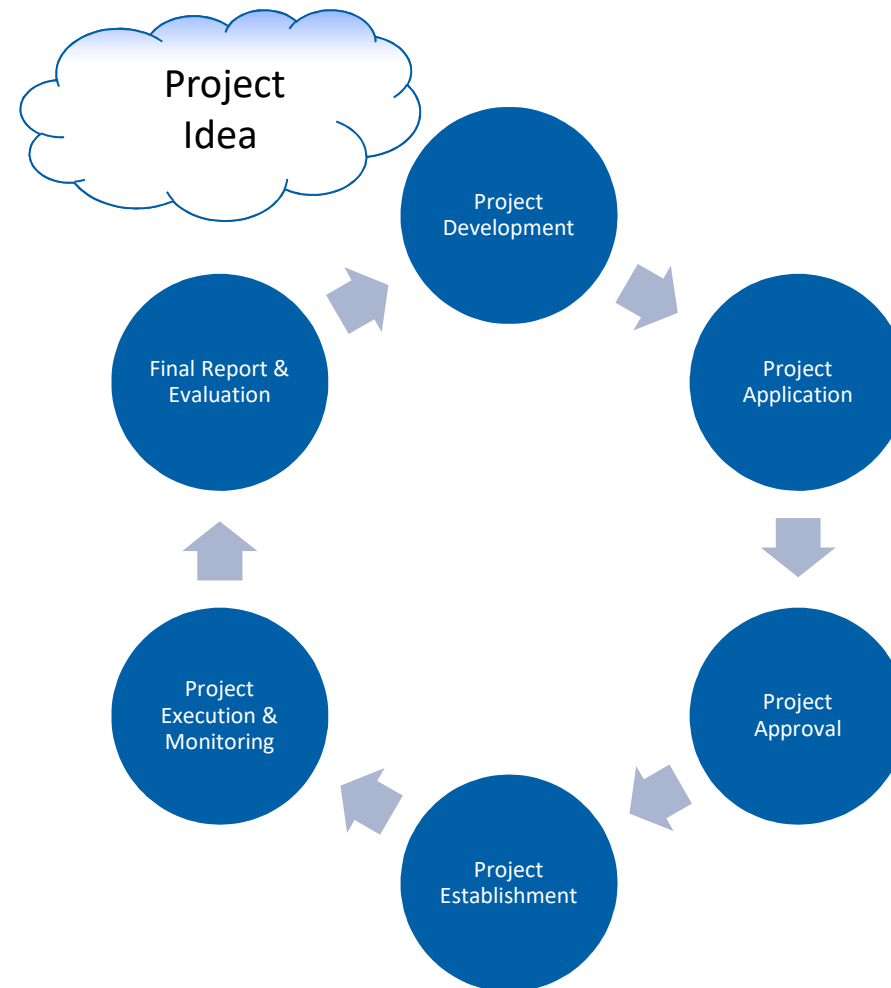
Research Focuses R&D Center International Management

- Entrepreneurship
- International Business
- Market Entry Strategies
- Development of Higher Education Institutions
- Financial Management of Higher Education Institutions
- Innovation, Labour Market & Regional Policy
- Cross-Cultural Management
- International Marketing & Social Media Marketing
- 20 currently ongoing EU Projects (Budget Volume @ FHJ approx. 1,5 mil. EUR) with over 50 successfully concluded EU projects
- Annual revenues of approx. 380.000 - 430.000 EUR
- Submission of a large number project applications every year **in all relevant calls**

MSc. EPM

„European Project and Public Management“

Covering the complete Project life cycle





Content Areas

- Foundations of the EU
- Regional Management Strategies
- Communication for European Project Management
- Project Development
- Project Management
- Legal Aspects
- Project Finance and Funding
- Cross Cultural Management
- Applied IT and Teamwork
- Networks and Lobbying
- **Excursion to Brussels**

Characteristics

Duration: 3 Semesters

Venue: Graz and Excursion to Brussels

Designed for: Graduates and professionals aiming at a career in European project management

Max. Acceptance: 25

Entry requirements: university degree and one year of experience, alternatively 5 years of professional experience (in special cases only)



Excursion to Brussels 2018





Scheduling

3 Semesters,

Face 2 Face sessions in blocks (3 days each)

- **1st Semester:** Focus on Management Strategies, Start working on Master Thesis
- **2nd Semester:** Excursion to Brussels, Focus on Project Development, Continuing the Master Thesis
- **3rd Semester:** Focus on Advanced Management, Networks and Lobbying and Finalizing the Master Thesis
- Master Thesis support throughout
- Excursion to Brussels to meet multipliers, project coordinators, officials, programme representatives, lobbyists, decision makers, ...



Benefits of the Master of Science Program in European Project Management

- Consultants charge around 20.000 EUR or more for a finished EU proposal – the tuition fee is 2500 per semester
- Local educational funding may be available to cover a part of your costs
- You create ready to use templates for all your project proposals from the first semester on
- At the end of your studies you have a high quality EU proposal supervised by experts
- You work within an international network from day 1 and continuously expand your contact base
- After graduation you continue to write project proposals for your employer
- Raise your personal job-market value

Employers may be highly interested to co-finance your education if they see that they get a finished EU project proposal AND an employee that can continue writing more proposals!



Master Thesis and projects from our participants

- Erasmus KA 107 Austrian-Thai Studies 2.0
- Enabling Nano-Innovation by building acceptable guidelines to implement nano-related safety support actions
- #MINKYourmind – new approaches of social inclusion in STEAM fields impacting society, education and employment
- Athletes Learning Entrepreneurship – a new Type of Dual Career Approach/ AtLETyC
- Mobility Project Region Gleisdorf
- COSMA: Connecting Migrant Youth to Sustainability via Adult Learning
- Transnational understanding by means of literature - Network to raise awareness of common intangible cultural heritage in Europe
- Wine guide in the Danube Region



Thank you for your attention