

## "Creative Synergies" – European Year of Cultural Heritage ' 2018

Information event Creative Europe Desks Austria / Slovenia / Croatia

## Wednesday, 18. April 2018, 10.00 bis ca. 14.00 Uhr, Forum Stadtpark, Graz

The year 2018 is dedicated to European cultural heritage. The aim of the European Year of Cultural Heritage is to encourage more people to discover and engage with Europe's cultural heritage, and to reinforce a sense of belonging to a common European space. Cultural heritage shapes our identities and everyday lives. It is not only found in literature, art and objects, but also in the crafts and the stories we tell. Two events for the European Year of Cultural Heritage will highlight projects and initiatives in the Alps-Adriatic region. The first will take place in Ljubljana on 17th April and the second in Graz on 18th April. Both events are supported by the Creative Europe programme.

10.00 Uhr	Registration
10.15 Uhr	Introduction by <b>Stefan Börger</b> Office of the Styrian Government, Department of Culture, Europe and Foreign Relations (Amt der Steiermärkischen Landesregierung, Abteilung 9, Referat Europa und Außenbeziehungen)
	Insight into the "Creative Europe Culture" programme  Elisabeth Pacher, Creative Europe Desk Austria, Federal Chancellery of the Republic of Austria
	Best practice examples
	Austria/Styria: "CROWD – CReating Other Ways of Dissemination" (supported by: Creative Europe and Alps-Adriatic-Alliance) Heidrun Primas, Forum Stadtpark
	Slovenia: <b>Andreja Bruss</b> , MG+MSUM (Museum of Modern Art plus Museum of Contemporary Art Metelkova) (Introduction: Maša Ekar, MOTOVILA, Center for the Promotion of Cooperation in Cultural and Creative Sectors)
	Croatia: "Tracing the Art of the Straub Family" Andrea Šimunić, Croatian Conservation Institute
	(Introduction: Anera Stopfer, Creative Europe Help Desk Croatia)

	Introduction of the Alps-Adriatic-Alliance TCP on Art and Culture <b>Sandra Kocuvan</b> Office of the Styrian Government, Department of Culture, Europe and Foreign Relations (Amt der Steiermärkischen Landesregierung, Abteilung 9, Referat Beteiligungen und Kultur International)
12.00/12.30 Uhr	Get together



## MOTOVILA

CENTER ZA SPODBUJANJE SODELOVANJA V KULTURNIH IN USTVARJALNIH SEKTORJIH





## FORUM STADTPARK





Republika Hrvatska Ministarstvo kulture Republic of Croatia Ministry of Culture



KUNST UND KULTUR